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CINE-TAL EXPANDS FILM PROFILING SERVICES

Film profiling services for cineSpace customers goes global with services offered in North America and Australia.

INDIANAPOLIS USA, November 16, 2009 - Cine-tal Systems, a developer of image monitoring and color management solutions, announces the expansion of its cineSpace film profiling services. Cine-tal's cineSpace customers can now receive overnight film profiling services in North America as well as in the company's operations in Australia. "cineSpace is the most pervasive color management system in use today for VFX, DI and Animation" said Rob Carroll CEO of Cine-tal. "cineSpace users have used our Australian offices for film profiling services for the past four years now they can get the same services overnight in our Indianapolis facility." Carroll continued. Cine-tal's cineSpace film profiling services provides cineSpace color profiles of a film-out for use in the cineSpace product suite. Users use the film-out color profile to emulate the film colorspace while working on video monitors in VFX, DI and Animation. The use of the film-out color profiles in cineSpace helps the artist assure the color quality of the image data when it is run through the film-out process and maintains consistency across multiple film -out service providers.

Video to Film Workflow

cineSpace customers can use cineSpace's Inverse Transform feature and cineSpace film profiling services to take their video (Rec709) or DCI (P3) graded image data to a film-out with confidence.

About cineSpace

cineSpace is the most widely used color management technology for film and television production. It is employed by production and post production facilities in over 42 countries to ensure that all of their displays match and conform to a specified output medium, such as a particular film stock or video format. It ensures that the images artists see on their screens are identical to how they will look when projected in a movie theater or shown on television. cineSpace supports all major VFX and DI software packages including those from daVinci, Autodesk, Digital Vision, Assimilate, Iridas, Apple, Avid, The Foundry and eyon Software. cineSpace is also integrated into the Cine-tal Cinemage and DAVIO product lines.

About Cine-tal

Cine-tal Systems develops display, collaboration and image processing solutions for digital cinema and video production and post production. Cine-tal is a privately held company based in Indianapolis, Indiana. For more information, call (317) 576-0091 or visit www.cine-tal.com.

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